| Essentially, what does supply mean? | Quantity of a good or service a business is willing and able to produce at different prices |
| --- | --- |

Individual Supply is the quantity of a good or service that 1 business will produce at various prices

Market Supply is the total quantity of a good or service that all firms in a market will make available for sale at various prices

Goal for Producers = Maximum Profits

Profit = (Quantity Sold X Price) - Costs of Prodution

| Supply focuses on the producers |  |
| --- | --- |

| What is the definition of supply? Emphasize the two key words | Individual Supply is the quantity of a good or service that 1 business will produce at various prices  Market Supply is the total quantity of a good or service that all firms in a market will make |
| --- | --- |

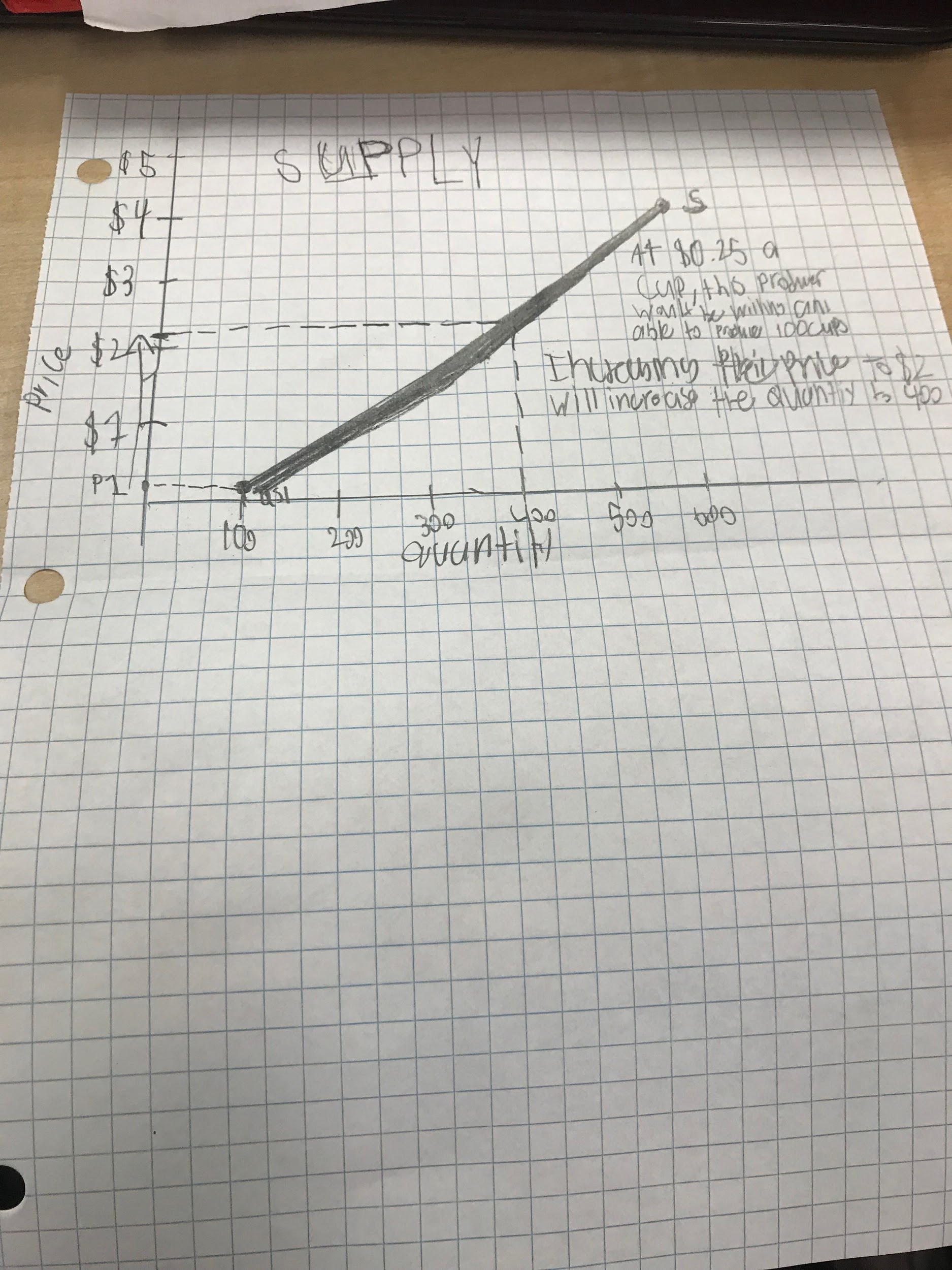
| Most businesses try to maximize their profit. What is the equation for profit? | Profit = (Quantity Sold X Price) - Costs of Production |
| --- | --- |

| How much effort would you put into producing and selling coffee if you were selling it for $.25 a cup? | I would put $100 effort into producing and selling coffee if I was selling it for $.24 |
| --- | --- |
| What are 2 things would you do that you weren’t doing before if instead of selling coffee for $.25 a cup, you’re selling it for $4.25 a cup? | 1)Use used materials for my stand rather than buying the materials  2) get coffee at cheaper prices rather than borrowing it or using coffee of your own |

The quantity of goods or services produced will be greater qat a higher price than at a lower price

| Explain the **Law of Supply** | The quantity of goods or services produced will be greater qat a higher price than at a lower price  As the price goes up, producers will be more motivated to increase their quantity supplied  As the price goes down, producers will be less motivated to produce the same quantity supplied |
| --- | --- |

Insert a photo of your supply curve. Use colored arrows to demonstrate the direct relationship between price and quantity supplied

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